

MEDIA RELEASE

19 April 2021

Curtain Raiser event for the celebration of 75 years of Indian Independence

Consulate General of India, Sao Paulo and Swami Vivekananda Cultural Centre, Sao Paulo launched the celebrations of 75 years of Independence of India on 15 April 2021, with a day-long celebration of Indian culture at Museum of Immigration in Sao Paulo. The event was organised in collaboration with the State Government of Sao Paulo and was transmitted Live on the YouTube Channel of Museum of Immigration, Sao Paulo.

- 2. Consul General, Amit Kumar Mishra inaugurated the event and highlighted the importance of the celebration of 75 years of India's Independence in his opening remarks. He talked about the significant role played by the freedom fighters in India's Freedom struggle and creating a roadmap for growth and progress that helped India develop as an Independent Nation. During his address, Consul General also highlighted the phenomenal growth shown by India in the last 75 years. Ms. Alessandra Almeida, Executive Director, Museum of Immigration also joined the virtual opening ceremony and congratulated everyone on 75 years of India's Independence.
- 3. The cultural event started with a Bharatnatyam, classical Indian dance performance by Ms. Iara Ananda Romano. Ms. Iara performed *'Krishna Padam: Kannan Vara Kanane'* which was an intricately crafted lyrical performance that depicted the outpouring of emotions by the Nayika. The Bharatnatyam performance was followed by a sitar recital by Fabio Kidesh, who delighted the audience with a rendition of Raga Bhairavi. Meeta Ravindran, a classical Indian musician settled in Brazil recited the Ganesha and Gayatri Vandana, followed by the Kathak dance presentation of Saraswati and Rudrashtakam Stotram by Gyaneshree Karahe.
- 4. The 'India Day' celebrations at the Museum of Immigration was a combination of performances and workshops. The workshops included a special 'Bhangra' dance workshop by Ms. Disha Malani; Culinary workshop sharing recipes for semolina pudding 'Suji Halwa' and Chicken Tikka Masala was presented by Ms. Deepali Bavaskar, the chef of the local Indian Restaurant 'Samosa and Company'. The celebration also included a Yoga workshop by Mr. Sagar Karahe.
- 5. The celebration ended with the screening of the Bollywood film 'Neerja' through the online platform #CulturaEmCasa.

Some photographs of the event are attached herewith.



























